



by **Schneider** Electric

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**Pelco Showcases Advanced Video Technology at APS Show**

*Introducing VideoXpert™ Professional for SMB Audiences*



Paris, France (September 19, 2017) – At this year’s APS Show, [Pelco by Schneider Electric](#) is demonstrating their approach to meaningful innovation, showcasing a wide range of video management systems and cameras. At the lead is the recent launch of **VideoXpert™ Professional**, the most intuitive VMS available, offering enterprise features at a mid-market price.

Also being featured are the company’s **Optera™ Panoramic Multi-Sensor Cameras** that are integrated with the industry’s leading VMS providers to deliver panoramic HD imaging that surrounds you. Additionally, attendees can get a first-hand look at **Spectra™ Enhanced PTZ Cameras**, setting a benchmark in HD, **Sarix™ Enhanced IP Cameras**, the right choice when nothing but the best will do and **Evolution Stainless Steel Cameras**, which makes wide-area surveillance affordable.

APS is an important event in the security and safety industry, attracting manufacturers, system integrators, service providers and installers. This year Pelco will be on site in two different booths; co-exhibiting with Tracor (5.2-B11), and also sharing space with CCF (5.2-C35). More information about the show can be found here: <http://www.salon-aps.com/en/>.

“Pelco is taking the lead once again to provide our customers with the best solutions to meet their needs,” said Tarek Guetat, Regional Sales Manager, France & West Africa, Pelco by Schneider Electric. “With our new VideoXpert Professional we are providing mid-market users with a new level of performance and quality, and our growing list of integrations is addressing a multitude of user pain points. We’ve got it all covered.”

**VideoXpert Professional** is designed for small and medium-sized businesses with between 50 and 100 cameras. Engineered as an “all-in-one” system, VX Pro can be easily installed in under 20 minutes, with little-to-no VMS experience needed. Featuring Dell hardware, VideoXpert Professional users will have the added benefit of leveraging Dell support tools and apps. To meet users’ future system expansion needs, VideoXpert Professional can be modularly scaled by adding VX Pro servers.

To complement the launch, Pelco is offering an exclusive “Control with Confidence” one-year, free software-only demo license to users and integrators for up to four channels. Information on the licensing promotion is available on [www.Pelco.com/vxpro](http://www.Pelco.com/vxpro).

VideoXpert Professional can be ordered as software only; as Pelco-supplied hardware with channel licenses; or bundled with Pelco supplied-hardware and loaded with software and SUP. In addition, Pelco offers a powerful workstation and three server options to further enhance VideoXpert Professional.

**Optera Panoramic Multi-Sensor Cameras** provide completely stitched, seamless and blended 360°, 270° and 180° panoramic views with electronic PTZ capability across the entire panoramic image for superior wide area surveillance and forensic scene analysis.

Featuring Pelco's exclusive SureVision technology, Optera Panoramic Multi-Sensor Cameras capture superior images in difficult lighting conditions where highly contrasted lighting sources exist within the same scene. Optera Multi-Sensor Cameras also feature Smart Compression technology, which reduces bitrate usage, resulting in up to 70% savings on storage. Additionally, Pelco Optera Panoramic Multi-Sensor Cameras are integrated with over 20 VMS solutions, including exacqVision, Genetix, Milestone, OnSSI, Vista, Verint and Qognify, to ensure seamless implementation and ease of use.

**Sarix Enhanced IP Cameras** offer the best in low-light performance and bandwidth utilization via exclusive SureVision™ and Smart Compression Technologies. SureVision technology delivers exceptional WDR performance for the most challenging lighting environments. Sarix Enhanced IP Cameras also feature preloaded analytics on every model, and are compatible with Pelco VMS as well as third-party VMS partners that support Pelco's open API.

**Spectra Enhanced PTZ Dome Cameras** are setting the industry standard for HD image quality and video security performance. These top tier high speed PTZ domes are an all-digital system delivering full HD 1080p resolution at 60 frames per second, SureVision™ 3.0 (130dB Wide Dynamic Range), a full suite of built-in analytics and single cable HPOE installation in all models. The cameras also feature HD optimized dome bubble technology, a revolutionary solid pendant design to eliminate vibration noise, 20X or 30X optical zoom, and precise 360° PTZ control. Everything and more needed to help hospitals and healthcare facilities meet "Environment of Care" standards.

**Evolution Stainless Steel** cameras feature the surveillance benefits of 360° viewing with no moving parts and no blind spots. 10x digital zoom, pan/tilt and motion detection further enhances viewing of live or recorded images. Captures simultaneous multiple video streams. With IP69K & IK10 ratings and electropolished marine grade 316 stainless steel construction, the Evolution Stainless Steel cameras are ideal for marine,

chemical, processing, food and port environments. Available for surface or pendant mounting.

Finally, Pelco is pleased to announce the appointment of Tarek Guetat to Sales Manager, France. Mr. Guetat has a 10-year history with Schneider Electric, progressing from Regional Distribution Manager to Business Development Manager – Solar Energy for France and Northwest Africa. In this new role he replaces Stephane Lantoin, who has been appointed to the position of Marketing Manager, EMEA for Pelco by Schneider Electric.

For more information visit <http://securityinsights.pelco.com/>.

#### **About Pelco by Schneider Electric**

Pelco by Schneider Electric is a global leader in professional video surveillance and security system products and technologies with a local presence in 136 countries and over 4000 integration partners worldwide. Our personal engagement with customers, resellers and technology partners drives the development and deployment of surveillance and security solutions with meaningful innovation. It's the foundation that Pelco has built its brand upon for over 25 years.

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