



by Schneider Electric

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**Pelco Sarix™ Enhanced IP Cameras Capture Exceptional Images
Even in the Most Difficult Lighting Conditions**

Smart Compression Technology Lowers Bandwidth and Storage Requirements



Dallas, TX (September 26, 2017) – [Pelco by Schneider Electric](http://www.pelco.com) is showcasing their Sarix™ Enhanced IP cameras with SureVision™ 3.0 technology here at ASIS 2017 (booth #2309). Sarix features exceptional Wide Dynamic Range (WDR) to deliver high quality images in the most challenging lighting environments, along with a long list of performance features that deliver improved surveillance operations and cost-efficiency.

“Pelco Sarix Enhanced IP Cameras provide a higher level of image quality, performance, and capabilities than conventional IP cameras typically specified for mainstream applications,” said Kevin Saldanha, Director of Product Management, Pelco by Schneider Electric. “These cameras provide the perfect balance of performance and value that security professionals are looking for.”

Sarix Enhanced IP Cameras combine improved high speed and outstanding image quality with Pelco's exclusive SureVision 3.0 technology to capture superior images in difficult lighting conditions where highly contrasted lighting sources exist within the same scene. An enhanced WDR of 130dB, advanced low light performance with full color down to 0.05 lux, anti-bloom technology, 3D noise filtering, enhanced tone mapping for color accuracy, and more ensure excellent performance for myriad mainstream applications.

Pelco's Smart Compression Technology is utilized in Sarix Enhanced cameras. This important feature lowers bandwidth and storage requirements while retaining critical information for forensic purposes.

Additional technology employed include preloaded built-in analytics and the ability to configure, control, and stream the unit remotely. The analytics can be remotely enabled and configured, and are compatible with Pelco VMS as well as third-party VMS partners that support Pelco's open API.

The compact design, motorized zoom lens, built-in analytics suite, and other advanced features of Sarix Enhanced provide a best-in-class user experience anywhere a robust camera with exceptional image quality is required.

For more information visit <http://securityinsights.pelco.com/>.

About Pelco by Schneider Electric

Pelco by Schneider Electric is a global leader in professional video surveillance and security system products and technologies with a local presence in 136 countries and over 1,500 channel partners worldwide. Our personal engagement with customers, resellers and technology partners drives the development and deployment of surveillance and security solutions with meaningful innovation. It's the foundation that Pelco has built its brand upon for over 25 years.

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