FOR IMMEDIATE RELEASE

EDITORIAL CONTACT
Sara Chaput/LRG Marketing
845-358-1801
schaput@lrqmarketing.com

Pelco Optera™ Panoramic Multi-Sensor Cameras
Offer Superior Viewing Experience

Panoramic Multi-Sensor Cameras Now Integrate with Leading VMS Solutions

Dallas, TX (September 26, 2017) – Pelco by Schneider Electric, a global leader in surveillance, security products and technologies, is showcasing the company’s enhanced series of Optera™ Panoramic Multi-Sensor Cameras with SureVision™ 3.0 technology here at ASIS 2017 (booth #2309). The 360°, 270° and 180° 12-megapixel multi-sensor cameras provide completely stitched, seamless and blended panoramic views with electronic PTZ capability across the entire panoramic image to provide superior wide area surveillance and forensic scene analysis. Even more, Pelco’s Optera Panoramic Multi-Sensor Cameras are integrated with more than 20 of the industry’s leading Video Management System (VMS) solutions.
Additionally, Pelco is partnered with leading third-party suppliers to design and deploy innovative integrated system solutions incorporating access control, PSIM, a wide spectrum of analytics such as license-plate recognition, and many other advanced capabilities. A complete list of integrations can be viewed at: http://partnerfirst.pelco.com/partners-by-product-category/optera-cameras.

“Pelco Optera cameras provide HD imaging that surrounds the user with high-quality video,” said Kevin Saldanha, Director of Product Management, Pelco by Schneider Electric. “The cameras’ ability to increase situational awareness, lower TCO and increase security makes them an increasingly popular imaging solution with users and integrators alike.”

Bright light, low light, shadows, variable lighting within a scene and changing lighting can present challenges for many high-resolution IP cameras, but this is not the case with Optera. Built with Pelco’s exclusive SureVision technology, Optera cameras are able to capture superior images across the entire panoramic view in even the most difficult lighting conditions. An enhanced WDR of 130dB, advanced low-light performance with color down to 0.05 lux, anti-bloom technology, 3D noise filtering and enhanced tone mapping for color accuracy ensure excellent performance in virtually any situation and for virtually any application.

SureVision also optimizes images from each of the four Optera sensors, seamlessly stitching and blending them at the boundaries to deliver a natural, continuous panorama. This eliminates concerns about poor alignment between sensors, having to manually sequence images or gaps in information, all of which significantly impact the quality and usability of panoramic surveillance video. Optera delivers the wide view, high quality and image reliability to provide constant, seamless situational awareness that is critical for improving the effectiveness of incident response and investigation.

Unparalleled intelligence is another key component of Optera Panoramic Multi-Sensor Cameras. To further improve detection and response, Optera cameras are pre-loaded
with a suite of advanced Pelco video analytics: abandoned object, camera sabotage, loitering detection, object counting, object removal and stopped vehicle. Pelco’s H.264 Smart Compression Technology, which reduces bitrate usage and can result in up to 70 percent savings on storage requirements and costs, is integrated into Optera cameras. Additional notable features include up to 15ips at 9MP resolution, and availability in a variety of colors and mounts to suit the aesthetics of a particular application.

For more information visit http://securityinsights.pelco.com/.

About Pelco by Schneider Electric
Pelco by Schneider Electric is a global leader in professional video surveillance and security system products and technologies with a local presence in 136 countries and over 1,500 channel partners worldwide. Our personal engagement with customers, resellers and technology partners drives the development and deployment of surveillance and security solutions with meaningful innovation. It’s the foundation that Pelco has built its brand upon for over 25 years.

XXX