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**Pelco Demonstrates Advanced Video Surveillance & Security Solutions at Security & Counter Terror Expo 2018**

*Integrated Surveillance Systems Meet Smart City Security Demands on Display in Stand J50*

**LONDON (Feb. 27, 2018)** – [Pelco™ by Schneider Electric](#), a global leader in surveillance and security, will demonstrate how its advanced solutions and services address new threats and challenges facing cities at the Security & Counter Terror Expo (SCTX) in London on 6-7 March in Stand J50.

“Today’s complex security challenges require data-driven surveillance that delivers actionable insights to operators and law enforcement, using secure methods and networks,” said Tony Burns, Regional Sales Director, Pelco by Schneider Electric. “Pelco’s comprehensive solutions provide officials with the pertinent, real-time information they need to effectively identify threats and confront them before they can occur.”

**Leveraging Data-Driven Solutions to Create Smart, Safe Cities**

Government entities and decision-makers face a myriad of surveillance challenges, including: delayed access to camera footage, limited views of criminal activity or traffic accidents, poor visibility due to weather conditions or potential camera corrosion, and the inability to effectively connect data across agencies for accurate response. [Pelco’s city surveillance solutions](#) help protect cities against threats by providing a proactive approach to security and safety.

Pelco’s solutions feature enhanced object identification, wide area surveillance of open areas, and meet the highest standards for control in extreme environments. These enhanced capabilities provide advanced video image clarity and improved situational awareness.

With more intelligent data, real-time crime centers and city facilities have the ability to proactively reduce crime and increase effective response, investigations and convictions. Moreover, Pelco's systems approach to integrating video, analytics, and event management provides unified situational and operational effectiveness to create smart, safe cities.

### **Using Surveillance to Improve Traffic and Protect Motorists**

Keeping city traffic moving gives residents peace of mind that they can get to their desired location safely and with ease. However, many cities face setbacks to effective traffic monitoring, such as: poor camera positioning, limited views of intersections and roadways due to camera inavailability or weather conditions, and lack of speed analysis to identify traffic flow changes.

Pelco's enhanced low-light and weather-resistant technology enables traffic operations centers to aid motorists and reduce traffic congestion, regardless of conditions or time of day.

### **Innovative Security & Surveillance Solutions on Display in Stand J50**

Pelco will demonstrate its city surveillance and traffic monitoring solutions in Stand J50 at SCTX along with solutions for other applications areas including [oil & gas](#), [airports](#) and [hospitality](#).

As part of their ongoing commitment to innovation, Pelco will highlight recent enhancements to their video management system (VMS) and broad selection of IP cameras, including the Sarix and Esprit cameras. Attendees can also view new, advanced features for VideoXpert™ including multi-server access that allows users to view streams and connect to remote boxes simultaneously, more effective streaming of HD video to provide operators better visibility and more accurate monitoring, as well as added functionality through increased integration with third-party applications.

Pelco will also participate in the SCTX CNI & Business Resilience Programme. Samantha Bamford, Consultant Relations Manager for Pelco by Schneider Electric, will lead the "Cyber Security and GDPR for Video Surveillance" session on 7 March at 12:45 p.m.. This session will focus on how to protect facilities and data in the era of meltdowns, spectres, and stricter data protection laws.

For more information about how Pelco by Schneider Electric is meeting today's security and surveillance challenges visit <http://www.pelco.com> or follow Pelco on Twitter ([@PelcoVideo](#)).

### **About Pelco by Schneider Electric**

Pelco™ by Schneider Electric is a global leader in professional video surveillance and security system products and technologies with a local presence in 136 countries and over 1,500 channel partners worldwide. Our personal engagement with customers, resellers and technology partners drives the development and deployment of surveillance and security solutions with meaningful innovation. It's the foundation that Pelco has built its brand upon for over 25 years.

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