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Pelco Demonstrates Solutions-Based Approach at ISC West 2018

VideoXpert™ software, cameras, intelligent analytics and services tailored to specific customer needs.

LAS VEGAS (Apr. 9, 2018) – [Pelco™ by Schneider Electric](#), a global leader in surveillance and security, announced today a new initiative to deliver fully-integrated, scalable solutions incorporating predictive and automation capabilities. The solutions-led approach helps end users better leverage technology to solve specific application problems, improve their organizations' effectiveness and respond to a wide range of challenges using Pelco's VideoXpert™ video management system software. The company will be showcasing a variety of solutions targeting specific markets including traffic management, law enforcement, transportation, oil and gas, casinos and education at ISC West 2018, booth #20031, from April 11-13.

"Today's world is being driven by the convergence of data from multiple management systems to form a single operational picture of a city, a road network or a facility," said Robert Beliles, Pelco Chief Marketing Officer. "By focusing on end user problems in all functional areas, not just security, we can offer tailored solutions that provide cities and enterprises a more complete view, enabling them to be more effective and responsive to the needs of their citizens, employees and customers."

New Traffic Management Applications Keeps People and Vehicles Moving

Traffic operation managers and engineers often rely on a patchwork of video cameras and third-party platforms to help keep traffic moving and pedestrians safe. A slowdown at one intersection often has a ripple effect, effectively backing up traffic along main thoroughfares and increasing commute times exponentially.

The combination of Pelco's VideoXpert video management system with the wide range of Pelco cameras and video analytics helps cities deploy sophisticated traffic management solutions in a fraction of the time with a lower total cost of ownership. Using this solution, traffic engineers can respond appropriately to congestion - whether that means adjusting signal timing or dispatching emergency services. They can also begin to predict pedestrian and traffic patterns to improve traffic flow.

By leveraging Pelco's city surveillance expertise and integration of video and analytics with various communication tools and emergency response platforms, law enforcement officials are able to protect against and rapidly respond to criminal activity, traffic incidents and a variety of other threats. This same approach can be applied to numerous vertical markets supported by Pelco today.

VideoXpert Enhancements: Aligned With Customer Wants and Needs

Pelco is also introducing enhancements to its popular, award-winning VideoXpert (VX) video management system platform, which supports the company's move toward tailoring solutions to meet the needs of its customers. Included in the VX Pro 2.0 and VX Enterprise 2.2 software releases are advances in detection technology, IT management, cybersecurity, automation, and operational efficiency. Additionally, customers will find a few "throwback features" such as motion pixel search to identify and alert operators to motion within specific camera field of view areas and full de-warping capabilities on the VXPortal webview without having to administer all the client software.

Pelco's Solutions-Based Approach Showcased at ISC West 2018

In Booth 20031, conference attendees can experience Pelco's advanced solutions in action and learn how its solutions can be customized to meet industry and application-specific needs.

Attendees can also hear more about Pelco's point of view and solutions-based approach to security during the following education sessions:

- [Another Brick in the Firewall: Security leaders discuss the elements of complete cyber protection](#) – Wednesday, April 11 at 3:45 – 4:45 p.m.
- [Interoperability: The Engine Running Safe Cities](#) – Thursday, April 12 at 1:15 – 2:15 p.m.

For more information about how Pelco by Schneider Electric is meeting today and tomorrow's security and surveillance challenges visit <http://www.pelco.com> or follow Pelco on Twitter ([@PelcoVideo](#)).

About Pelco by Schneider Electric

Pelco™ by Schneider Electric is a global leader in professional video surveillance and security system products and technologies with a local presence in 136 countries and over 1,500 channel partners worldwide. Our personal engagement with customers, resellers and technology partners drives the development and deployment of surveillance and security

solutions with meaningful innovation. It's the foundation that Pelco has built its brand upon for over 25 years.

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